



**Euromonitor
International**

Edible Oils in Cameroon

November 2025

Table of Contents

Edible Oils in Cameroon - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Rising domestic production, new product development and price promotions boost demand

INDUSTRY PERFORMANCE

Prices stabilise as domestic production and imports increase

Palm oil shows the fastest development in current value terms

WHAT'S NEXT?

Palm oil set to remain the dominant category

Healthier product types will continue to gain popularity

More players likely to introduce smaller and cheaper packaging formats

COMPETITIVE LANDSCAPE

Maya & Cie SCR remains the overall leader in edible oils

CHANNELS

Distribution still heavily concentrated in small local grocers

Supermarkets is the best performing channel

CATEGORY DATA

Table 1 - Sales of Edible Oils by Category: Volume 2020-2025

Table 2 - Sales of Edible Oils by Category: Value 2020-2025

Table 3 - Sales of Edible Oils by Category: % Volume Growth 2020-2025

Table 4 - Sales of Edible Oils by Category: % Value Growth 2020-2025

Table 5 - NBO Company Shares of Edible Oils: % Value 2021-2025

Table 6 - LBN Brand Shares of Edible Oils: % Value 2022-2025

Table 7 - Distribution of Edible Oils by Format: % Value 2020-2025

Table 8 - Forecast Sales of Edible Oils by Category: Volume 2025-2030

Table 9 - Forecast Sales of Edible Oils by Category: Value 2025-2030

Table 10 - Forecast Sales of Edible Oils by Category: % Volume Growth 2025-2030

Table 11 - Forecast Sales of Edible Oils by Category: % Value Growth 2025-2030

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Cooking Ingredients and Meals in Cameroon - Industry Overview

EXECUTIVE SUMMARY

Stronger purchasing power and population growth boost sales

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Greater price stability underpinned by increased domestic production

Manufacturers continue to face elevated cost pressures

Cameroonians show growing interest in healthier product types

Heightened budget-consciousness boosts demand for smaller and cheaper packs

WHAT'S NEXT?

Outlook for cooking ingredients and meals remains broadly favourable

Health, convenience and localisation will be focal points for new launches

Growth in domestic production should reduce supply constraints and price volatility

COMPETITIVE LANDSCAPE

Nestlé remains the overall leader in cooking ingredients and meals

Novia Industries Co is the most dynamic performer in 2025

Chococam likely to come under new ownership

CHANNELS

Small local grocers remains the dominant distribution channel

Supermarkets is the most dynamic channel in value growth terms

E-commerce penetration still negligible

MARKET DATA

Table 12 - Sales of Cooking Ingredients and Meals by Category: Volume 2020-2025

Table 13 - Sales of Cooking Ingredients and Meals by Category: Value 2020-2025

Table 14 - Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2020-2025

Table 15 - Sales of Cooking Ingredients and Meals by Category: % Value Growth 2020-2025

Table 16 - NBO Company Shares of Cooking Ingredients and Meals: % Value 2021-2025

Table 17 - LBN Brand Shares of Cooking Ingredients and Meals: % Value 2022-2025

Table 18 - Penetration of Private Label by Category: % Value 2020-2025

Table 19 - Distribution of Cooking Ingredients and Meals by Format: % Value 2020-2025

Table 20 - Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2025-2030

Table 21 - Forecast Sales of Cooking Ingredients and Meals by Category: Value 2025-2030

Table 22 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2025-2030

Table 23 - Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2025-2030

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SOURCES

Summary 1 - Research Sources

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