



**Euromonitor
International**

Butter and Spreads in Egypt

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Butter and Spreads in Egypt - Category analysis

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2025 DEVELOPMENTS

Double-digit value growth for butter and spreads is driven by price hikes in 2025

Afia International Co – Egypt retains its lead, launching smaller, more affordable pack sizes

Distribution is led by small local grocers while discounters continue to expand

PROSPECTS AND OPPORTUNITIES

Moderate growth forecast for butter and spreads amid stabilising prices and rising health awareness

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DISCLAIMER

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