



Butter and Spreads in Taiwan

September 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Retail volume demand remains stable in 2025, while current value sales benefit from increased inflation
Foodservice suffers from reduced purchasing power due to high cost of living
Affordable brands such as Anchor benefit from surge in average unit prices

PROSPECTS AND OPPORTUNITIES

Butter set to register increased growth over the forecast period
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Dairy Products and Alternatives in Taiwan - Industry Overview

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DISCLAIMER

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