



**Euromonitor
International**

Butter and Spreads in Hong Kong, China

September 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

- Butter benefits from current dietary trends in 2025
- Fonterra leads with popular Anchor brand
- Supermarkets leads distribution, with e-commerce enjoying fastest growth

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Dairy Products and Alternatives in Hong Kong, China - Industry Overview

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DISCLAIMER

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- Summary 1 - Research Sources

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