



Euromonitor
International

Cigars, Cigarillos and Smoking Tobacco in the Netherlands

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KEY DATA INSIGHTS

2025 DEVELOPMENTS

Cigars, Cigarillos and Smoking Tobacco Summary

INDUSTRY PERFORMANCE

Specialist Tobacconists Capture Sales after Supermarket Exit

Smoking Tobacco Remains the Strongest Despite Sharp Decline

Regulation Shifts Sales Towards Specialist Retail

Chart 1 - Volume Sales 2020-2030

Chart 2 - Volume Sales by Category 2025

WHAT'S NEXT?

Specialist Tobacconists Expand as Retail Restrictions Tighten Access

Heritage Brands Defend Sales as Smoking Tobacco Contracts Sharply

Retail Caps and Loyal Consumers Reshape Future Sales Strategies

Chart 3 - Forecast Volume Sales 2020-2030

Chart 4 - Forecast Volume Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Scandinavian Tobacco Group and Imperial Tobacco Defend Leadership as Concentration Declines

Chart 5 - Company Shares 2025

Chart 6 - Brand Shares 2025

CHANNELS

Tobacconists Absorb Supermarket Tobacco Sales as Regulations Bite

Chart 7 - Retail Channels 2020-2025

ECONOMIC CONTEXT

Chart 8 - Economic Context for Cigars, Cigarillos and Smoking Tobacco

Chart 9 - Real Gdp Growth 2020-2030

Chart 10 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 11 - Consumer Context for Cigars, Cigarillos and Smoking Tobacco

Chart 12 - Population 2020-2030

Chart 13 - Population by Generation 2025

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[Nicotine in the Netherlands - Industry Overview](#)

EXECUTIVE SUMMARY

2025 Developments

KEY DATA INSIGHTS

INDUSTRY PERFORMANCE

Volado and Eleaf Drive Channel Shift as Regulation Tightens

Cigarettes Remain Largest as Alternatives Face Legal Constraints

Chart 14 - Volume Sales 2020-2030

Chart 15 - Volume Sales by Category 2025

WHAT'S NEXT?

Specialist Shops Capture Value as Mainstream Channels Exit

Cigarettes Retain Volume Leadership as Alternatives Show Resilience

Chart 16 - Forecast Volume Sales 2020-2030

Chart 17 - Forecast Volume Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Philip Morris Gains Share as Smaller Players Lose Ground

Chart 18 - Company Shares 2025

Chart 19 - Brand Shares 2025

CHANNELS

Forecourts and Tobacconists Gain Share as Supermarkets Exit Sales

E-Commerce Ban Eliminates Online Sales

Chart 20 - Retail Channels 2020-2025

ECONOMIC CONTEXT

Chart 21 - Economic Context for Nicotine

Chart 22 - Real Gdp Growth 2020-2030

Chart 23 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 24 - Consumer Context for Nicotine

Chart 25 - Population 2020-2030

Chart 26 - Population by Generation 2025

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/cigars-cigarillos-and-smoking-tobacco-in-the-netherlands/report.