



Euromonitor
International

Cigars, Cigarillos and Smoking Tobacco in Finland

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Cigars, Cigarillos and Smoking Tobacco in Finland - Category analysis

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Cigars, Cigarillos and Smoking Tobacco Summary

INDUSTRY PERFORMANCE

Tax Hikes and Shifting Preferences Accelerate Decline in Smoking Products

Smoking Tobacco Retains Volume Leadership Despite Accelerating Decline

Chart 1 - Volume Sales 2020-2030

Chart 2 - Volume Sales by Category 2025

WHAT'S NEXT?

Volume Contraction Will Continue across Cigars and Smoking Tobacco

Chart 3 - Forecast Volume Sales 2020-2030

Chart 4 - Forecast Volume Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Imperial Brands Finland Retains Leadership Despite Gradual Share Erosion

Chart 5 - Company Shares 2025

Chart 6 - Brand Shares 2025

CHANNELS

Grocery Retailers Remain Leader as Tobacco Specialists Serve Niche Demand

Online Sales Remain Absent as Regulations Reinforce Offline Exclusivity

ECONOMIC CONTEXT

Chart 7 - Economic Context for Cigars, Cigarillos and Smoking Tobacco

Chart 8 - Real Gdp Growth 2020-2030

Chart 9 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 10 - Consumer Context for Cigars, Cigarillos and Smoking Tobacco

Chart 11 - Population 2020-2030

Chart 12 - Population by Generation 2025

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[Nicotine in Finland - Industry Overview](#)

EXECUTIVE SUMMARY

2025 Developments

KEY DATA INSIGHTS

INDUSTRY PERFORMANCE

Smoke-Free Alternatives Gain Ground as Cigarette Volumes Decline

Chart 13 - Volume Sales 2020-2030

Chart 14 - Volume Sales by Category 2025

WHAT'S NEXT?

Smokeless Products Will Become the Main Source of Growth

Illicit Trade Will Increase as Legal Restrictions Tighten

Chart 15 - Forecast Volume Sales 2020-2030

Chart 16 - Forecast Volume Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Philip Morris Finland Leverages Pricing and Innovation to Sustain Leadership as Competition Intensifies

Chart 17 - Company Shares 2025

Chart 18 - Brand Shares 2025

CHANNELS

Grocery Retailers and Specialist Stores Adapt to Changing Nicotine Regulations

E-Commerce Eliminated as a Retail Channel

ECONOMIC CONTEXT

Chart 19 - Economic Context for Nicotine

Chart 20 - Real Gdp Growth 2020-2030

Chart 21 - Inflation 2020-2030

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Chart 23 - Population 2020-2030

Chart 24 - Population by Generation 2025

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/cigars-cigarillos-and-smoking-tobacco-in-finland/report.