



Euromonitor
International

Cigars, Cigarillos and Smoking Tobacco in Uruguay

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Cigars, Cigarillos and Smoking Tobacco in Uruguay - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Sales hampered by tight tobacco legislation

Limited competition in cigars, cigarillos and smoking tobacco

PROSPECTS AND OPPORTUNITIES

Steady growth ahead for cigars, cigarillos and smoking tobacco despite regulatory challenges

Potential shift towards smaller cigars, led by the media corona

Further innovation will be stifled by tight legislation

CATEGORY DATA

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Tobacco in Uruguay - Industry Overview

EXECUTIVE SUMMARY

Tobacco in 2024: The big picture

2024 key trends

Competitive landscape

Retail developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1 - Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels
Health warnings
Plain packaging
Advertising and sponsorship
Point-of-sale display bans
Smoking in public places
Low ignition propensity (LIP) cigarette regulation
Flavoured tobacco product ban
Reduced harm
Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

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MARKET DATA

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DISCLAIMER

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