



Euromonitor
International

Street Stalls/Kiosks in Nigeria

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Street Stalls/Kiosks in Nigeria - Category analysis

2025 DEVELOPMENTS

Affordability and informality remain key advantages

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Affordability and low entry barriers drive growth

Chained operators lead expansion

Street stalls/kiosks benefit from value-for-money appeal and expanding delivery integration

WHAT'S NEXT?

Affordability to drive growth

Growing convenience demand to strengthen fulfilment and delivery partnerships

Innovation, renewable energy adoption and SME to support future performance

COMPETITIVE LANDSCAPE

PieXpress leads street stalls/kiosks through broad leverage

PieXpress emerges as the most dynamic player through low-cost formats and delivery integration

Independent operators dominate due to low operating costs and wide geographical reach

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DISCLAIMER

Consumer Foodservice in Nigeria - Industry Overview

EXECUTIVE SUMMARY

Consumer foodservice is impacted by high Inflation and weak purchasing power

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Inflation lifts value growth as consumers shift towards more affordable options

Third-party delivery partnerships accelerate fulfilment growth

Promotions and loyalty programmes strengthen customer retention

WHAT'S NEXT?

Foodservice faces real value contraction despite rising transaction volumes

Ongoing menu innovation set to stimulate demand

Renewable energy adoption will support cost-efficiency and operational resilience

COMPETITIVE LANDSCAPE

Food Concepts Ltd maintains leadership through popularity of chicken

Sundry Foods Ltd emerges as most dynamic player

Burger King accelerates national expansion with innovative drive-through format

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