



Euromonitor  
International

# Pulses in India

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Table of Contents

## KEY DATA FINDINGS

### 2025 DEVELOPMENTS

Imports, health trends, and protein innovation impacts pulses in 2025

### INDUSTRY PERFORMANCE

Imports surge after 2025 rains and floods damage crops in India

Health and convenience drive demand for ready-to-cook premium pulses

### WHAT'S NEXT?

Plant proteins are set to drive innovation and growth in pulses

Fortified pulses are expected to gain traction across wellness channels

Summary 1 - Major Processors of Pulses 2025

## CATEGORY DATA

Table 1 - Total Sales of Pulses by Category: Total Volume 2020-2025

Table 2 - Total Sales of Pulses by Category: % Total Volume Growth 2020-2025

Table 3 - Retail Sales of Pulses by Category: Volume 2020-2025

Table 4 - Retail Sales of Pulses by Category: % Volume Growth 2020-2025

Table 5 - Retail Sales of Pulses by Category: Value 2020-2025

Table 6 - Retail Sales of Pulses by Category: % Value Growth 2020-2025

Table 7 - Retail Sales of Pulses by Packaged vs Unpackaged: % Volume 2020-2025

Table 8 - Forecast Total Sales of Pulses by Category: Total Volume 2025-2030

Table 9 - Forecast Total Sales of Pulses by Category: % Total Volume Growth 2025-2030

Table 10 - Forecast Retail Sales of Pulses by Category: Volume 2025-2030

Table 11 - Forecast Retail Sales of Pulses by Category: % Volume Growth 2025-2030

Table 12 - Forecast Retail Sales of Pulses by Category: Value 2025-2030

Table 13 - Forecast Retail Sales of Pulses by Category: % Value Growth 2025-2030

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### Fresh Food in India - Industry Overview

#### EXECUTIVE SUMMARY

Convenience, safety, and nutrition drive growth and premiumisation in fresh food

#### KEY DATA FINDINGS

#### INDUSTRY PERFORMANCE

Convenience, safety, and nutrition drive growth and transformation in fresh food in India

Weather-driven disruptions and structural gaps shape fresh food in 2025

Consumer demand for quality, convenience, and functional benefits redefine premiumisation

#### WHAT'S NEXT?

Digital integration and data-driven supply networks are expected to transform fresh food

Resilience-focused production systems will stabilise fresh food in India

#### CHANNELS

Traditional stores continue to dominate while rising mobility leads forecourt retailers to gain ground

Quick commerce and retail e-commerce continue to transform access to fresh food

#### MARKET DATA

Table 14 - Total Sales of Fresh Food by Category: Total Volume 2020-2025

Table 15 - Total Sales of Fresh Food by Category: % Total Volume Growth 2020-2025

Table 16 - Retail Sales of Fresh Food by Category: Volume 2020-2025

Table 17 - Retail Sales of Fresh Food by Category: % Volume Growth 2020-2025

Table 18 - Retail Sales of Fresh Food by Category: Value 2020-2025

Table 19 - Retail Sales of Fresh Food by Category: % Value Growth 2020-2025

Table 20 - Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2020-2025

Table 21 - Retail Distribution of Fresh Food by Format: % Volume 2020-2025

Table 22 - Forecast Total Sales of Fresh Food by Category: Total Volume 2025-2030

Table 23 - Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2025-2030

Table 24 - Forecast Retail Sales of Fresh Food by Category: Volume 2025-2030

Table 25 - Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2025-2030

Table 26 - Forecast Retail Sales of Fresh Food by Category: Value 2025-2030

Table 27 - Forecast Retail Sales of Fresh Food by Category: % Value Growth 2025-2030

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## SOURCES

Summary 2 - Research Sources

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