



Nuts in Japan

December 2025

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Nuts sales stagnate as

INDUSTRY PERFORMANCE

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Acai bowl trend gains momentum among younger consumers

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Fresh food sees mixed results in 2025 as foodservice outperforms retail growth

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Economic pressures forcing players to rethink their strategies

WHAT'S NEXT?

The search for convenient meal solutions and an ageing population set to restrict growth

"Imperfect" produce could deliver growth opportunities

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