



**Euromonitor
International**

Processed Fruit and Vegetables Packaging in the United Arab Emirates

September 2025

KEY DATA FINDINGS

2024 DEVELOPMENTS

Convenience and extended shelf life drive growth in processed fruit and vegetables

The 907g pack size has been seeing very strong growth in recent years, popular for its portion control and good value

Metal food cans continue to dominate shelf stable fruit and vegetables

PROSPECTS AND OPPORTUNITIES

Growth in processed fruit and vegetable packaging driven by consumer trends

Flexible plastic expected to continue taking share from thin wall plastic containers in frozen fruit

DISCLAIMER

Processed Fruit and Vegetables Packaging in the United Arab Emirates - Company Profiles

Packaging Industry in the United Arab Emirates - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Americana's compostable trays and Ferrero's mini packs reshape United Arab Emirates food packaging

Coca-Cola's rPET bottles and Alpro's cartons drive United Arab Emirates beverage sustainability

Heineken's canned beer and Diageo's lightweight bottles redefine United Arab Emirates alcohol packaging

Dove's refill pods and The Body Shop's solid bars lead United Arab Emirates beauty sustainability

OMO's refill stations and compact sachets transform United Arab Emirates home care packaging

Royal Canin's recyclable pouches set the tone for United Arab Emirates pet food packaging

PACKAGING LEGISLATION

Dubai's single-use bag ban pushes retailers towards reusable solutions

United Arab Emirates climate law accelerates refill and lightweight packaging adoption

RECYCLING AND THE ENVIRONMENT

Reverse vending pilots pave the way for United Arab Emirates Deposit Return Schemes

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-fruit-and-vegetables-packaging-in-the-united-arab-emirates/report.