



Euromonitor  
International

# Processed Meat and Seafood Packaging in Colombia

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Move away from consumption of processed foods reduces packaging volumes, but metal food cans sees growth  
High barrier 100% recyclable folding carton box is an eco-friendly packaging solution in processed meat and seafood  
Flexible plastic continues to dominate processed meat and seafood packaging in Colombia

PROSPECTS AND OPPORTUNITIES

Growth in processed meat and seafood packaging in Colombia backed by the clean-label trend and private label lines  
Metal food cans to gain share in processed meat and seafood packaging in Colombia

DISCLAIMER

Processed Meat and Seafood Packaging in Colombia - Company Profiles

Packaging Industry in Colombia - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2024: The big picture  
2024 key trends  
Small and on-the-go formats gain ground across food packaging  
PET bottles remain the dominant format in non-alcoholic beverages  
Metal beverage cans gain ground on glass bottles in alcoholic drinks  
Sustainability and new labelling rules reshape beauty and personal care packaging  
Innovation and refills drive home care packaging growth  
Flexible paper/plastic the dominant pack type in dynamic cat treats and mixers category

PACKAGING LEGISLATION

Regulatory labelling shapes competitive landscape for plant-based dairy  
Colombia’s single-use plastics ban drives shift to sustainable packaging  
Colombia sets 2030 targets for sustainable single-use packaging

RECYCLING AND THE ENVIRONMENT

Colombia accelerates PET recycling and rPET adoption  
Sustainability trends driving change in pet food packaging  
Regulatory pressure drives sustainability shifts in beauty and personal care packaging  
Table 1 - Overview of Packaging Recycling and Recovery in Colombia: 2022/2023 and Targets for 2024

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/processed-meat-and-seafood-packaging-in-colombia/report](http://www.euromonitor.com/processed-meat-and-seafood-packaging-in-colombia/report).