



Edible Oils in Ireland

November 2025

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Edible Oils in Ireland - Category analysis

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Positive growth performance despite supply and price challenges

INDUSTRY PERFORMANCE

Switch away from olive oil to cheaper options amidst price hikes

Rapeseed oil shows resilience to post strong growth rates

WHAT'S NEXT?

Climate risks and local farming to reshape supply and demand

Innovation around convenience, portion control and ingredient transparency to spur added-value offerings

Sustainability concerns and EU regulations push players to adopt responsible sourcing

COMPETITIVE LANDSCAPE

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Local sourcing strikes a note with Irish consumers

Premiumisation gains ground but price-quality ratios are often decisive

WHAT'S NEXT?

Investment in the offer to keep meals and soups to the fore

Innovation and sustainability to fit with consumer wants

Regulation to shape supply chains

COMPETITIVE LANDSCAPE

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