



Edible Oils in Spain

November 2025

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Edible Oils in Spain - Category analysis

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2025 DEVELOPMENTS

Sunflower oil shines thanks to affordable prices

INDUSTRY PERFORMANCE

Falling olive oil prices drive volume recovery but reduce value sales

Sunflower oil maintains momentum as affordable cooking staple

WHAT'S NEXT?

Stabilising prices and new regulations support long-term market balance

Health-driven innovation set to enhance value proposition of olive oil

New regulation should strengthen transparency and quality standards in vegetable oils

COMPETITIVE LANDSCAPE

Mercadona and Deleo maintain overall leadership in 2025

Mueloliva and Aceites Abril post solid growth

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Consumers seeking convenience and quality

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Convenience and changing lifestyles fuel growth in ready meals and soups

Health-conscious innovation and natural ingredients shape product development

Tourism and global influences boost demand for international flavours

WHAT'S NEXT?

Convenience, health and stable prices underpin positive outlook for cooking ingredients and meals in Spain

Evolving lifestyles and affordability to sustain demand for ready meals

Health awareness and regulatory changes will drive innovation and trust

COMPETITIVE LANDSCAPE

Mercadona leads as Deoleo invests in innovation and sustainability

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