



Euromonitor
International

Cigars, Cigarillos and Smoking Tobacco in Chile

August 2026

Table of Contents

Cigars, Cigarillos and Smoking Tobacco in Chile - Category analysis

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Cigars, Cigarillos and Smoking Tobacco Summary

INDUSTRY PERFORMANCE

Smoking Tobacco Leads as Cigars Continue to Decline

Humos Letales 3 Deters Youth Uptake and Reshapes Demand

Chart 1 - Volume Sales 2020-2030

Chart 2 - Volume Sales by Category 2025

WHAT'S NEXT?

Price-Sensitive Smokers and Hobbyists Reshape Demand for Traditional Formats

Consumers Turn to Alternatives, Limiting New User Recruitment

Chart 3 - Forecast Volume Sales 2020-2030

Chart 4 - Forecast Volume Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Tabacalera Accelerates Gains as Distribution Broadens for Leading Brands

Chart 5 - Company Shares 2025

Chart 6 - Brand Shares 2025

CHANNELS

Tobacco Specialists Gain Ground as Consumers Seek Variety and Expertise

E-Commerce Remains Marginal as In-Person Retail Retains Its Appeal

ECONOMIC CONTEXT

Chart 7 - Economic Context for Cigars, Cigarillos and Smoking Tobacco

Chart 8 - Real Gdp Growth 2020-2030

Chart 9 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 10 - Consumer Context for Cigars, Cigarillos and Smoking Tobacco

Chart 11 - Population 2020-2030

Chart 12 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

Nicotine in Chile - Industry Overview

EXECUTIVE SUMMARY

2025 Developments

KEY DATA INSIGHTS

INDUSTRY PERFORMANCE

Illicit Trade Continues to Reshape Chile's Nicotine Consumption

Dual Use Reshapes Nicotine Consumption and Product Innovation

Chart 13 - Volume Sales 2020-2030

Chart 14 - Volume Sales by Category 2025

WHAT'S NEXT?

E-Cigarette Adoption Accelerates as Smokers Turn to Alternatives

Chart 15 - Forecast Volume Sales 2020-2030

Chart 16 - Forecast Volume Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

British American Tobacco Strengthens Leadership as Vaping Growth Gradually Fragments the Market

Chart 17 - Company Shares 2025

Chart 18 - Brand Shares 2025

CHANNELS

Convenience Stores Gain Ground as Vaping Reshapes Retail Channels

Last-Mile Platforms Support E-Vapour Sales as E-Commerce Faces Constraints

ECONOMIC CONTEXT

Chart 19 - Economic Context for Nicotine

Chart 20 - Real Gdp Growth 2020-2030

Chart 21 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 22 - Consumer Context for Nicotine

Chart 23 - Population 2020-2030

Chart 24 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/cigars-cigarillos-and-smoking-tobacco-in-chile/report.