



Euromonitor
International

Savoury Snacks in Dominican Republic

August 2026

Table of Contents

KEY DATA INSIGHTS

2026 DEVELOPMENTS

Savoury Snacks Summary

INDUSTRY PERFORMANCE

Flavour Innovation and Healthier Formats Drive Savoury Snacks Expansion

Chart 1 - Lay'S Swap Leverages Digital Engagement to Drive Flavour-Led Growth

Natural Reformulation Accelerates Savoury Biscuit Gains

Chart 2 - Value Sales 2021-2031

Chart 3 - Volume Sales 2021-2031

Chart 4 - Value Sales by Category 2026

WHAT'S NEXT?

Urban Millennials to Drive Health and Digital Engagement in Snacking

Savoury Biscuits to Sustain Lead While Nuts, Seeds and Trail Mixes Accelerate Growth

Chart 5 - Forecast Value Sales 2021-2031

Chart 6 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Frito-Lay and Molinos Del Ozama Increase Investment to Expand Dominance

Chart 7 - Company Shares 2026

Chart 8 - Brand Shares 2026

CHANNELS

Colmados Drive High-Frequency Sales with Value-Led Strategies

Chart 9 - Retail Channels 2021-2026

ECONOMIC CONTEXT

Chart 10 - Economic Context for Savoury Snacks

Chart 11 - Real Gdp Growth 2021-2031

Chart 12 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 13 - Consumer Context for Savoury Snacks

Chart 14 - Population 2021-2031

Chart 15 - Population by Generation 2026

COUNTRY REPORTS DISCLAIMER

[Snacks in Dominican Republic - Industry Overview](#)

EXECUTIVE SUMMARY

2026 Developments

KEY DATA INSIGHTS

INDUSTRY PERFORMANCE

Frito-Lay Scales Local Sourcing to Boost Snack Supply and Resilience

Chart 16 - Scaling Local Sourcing into Regional Growth

Lay's and Caribas Drive Savoury Snacks through Local Relevance and Scale

Chart 17 - Value Sales 2021-2031

Chart 18 - Value Sales by Category 2026

WHAT'S NEXT?

Manufacturers to Blend Indulgence and Function to Sustain Growth

Chart 19 - Forecast Value Sales 2021-2031

Chart 20 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Frito-Lay Expands Local Sourcing to Improve Production Capacity

Chart 21 - Company Shares 2026

Chart 22 - Brand Shares 2026

CHANNELS

Small Local Grocers Prioritise High-Rotation Snacks for Impulse Sales

Supermarkets Boost Private Label to Challenge Traditional Retail Dominance

Digital Tools and E-Commerce Expand Access to Snacks via New Channels

Chart 23 - Retail Channels 2021-2026

ECONOMIC CONTEXT

Chart 24 - Economic Context for Snacks

Chart 25 - Real Gdp Growth 2021-2031

Chart 26 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 27 - Consumer Context for Snacks

Chart 28 - Population 2021-2031

Chart 29 - Population by Generation 2026

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/savoury-snacks-in-dominican-republic/report.