



Euromonitor
International

Cigars, Cigarillos and Smoking Tobacco in Ireland

July 2026

Table of Contents

[Cigars, Cigarillos and Smoking Tobacco in Ireland - Category analysis](#)

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Cigars, Cigarillos and Smoking Tobacco Summary

INDUSTRY PERFORMANCE

Retailers Withdraw From Slower-Moving Formats as Regulation Tightens

Smoking Tobacco Leads Despite Continued Decline

Chart 1 - Volume Sales 2020-2030

Chart 2 - Volume Sales by Category 2025

WHAT'S NEXT?

Ageing Consumer Base Drives Continued Volume Decline

Smoking Tobacco Remains Dominant as Market Maturity Reshapes Strategy

Chart 3 - Forecast Volume Sales 2020-2030

Chart 4 - Forecast Volume Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Gallaher Strengthens Dominance as Loyal Smokers Resist Change

Chart 5 - Company Shares 2025

Chart 6 - Brand Shares 2025

CHANNELS

Convenience Stores Maintain Lead as Licensing Drives Product Shift

Retailer Exit From Slower Lines Concentrates Premium Sales in Specialists

E-Commerce Plays Negligible Role as In-Person Sales Persist

ECONOMIC CONTEXT

Chart 7 - Economic Context for Cigars, Cigarillos and Smoking Tobacco

Chart 8 - Real Gdp Growth 2020-2030

Chart 9 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 10 - Consumer Context for Cigars, Cigarillos and Smoking Tobacco

Chart 11 - Population 2020-2030

Chart 12 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

[Nicotine in Ireland - Industry Overview](#)

EXECUTIVE SUMMARY

2025 Developments

KEY DATA INSIGHTS

INDUSTRY PERFORMANCE

Vape Tax and Regulatory Changes Drive Multi-Format Shift

Cigarette Volume Continues to Decline

Chart 13 - Volume Sales 2020-2030

Chart 14 - Volume Sales by Category 2025

WHAT'S NEXT?

Regulation and Consumer Shifts Bring Continued Decline
Compliance and Diversification Become Critical for Growth
Chart 15 - Forecast Volume Sales 2020-2030
Chart 16 - Forecast Volume Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Gallaher Maintains Leadership as Compliance and Scale Drive Consolidation
Chart 17 - Company Shares 2025
Chart 18 - Brand Shares 2025

CHANNELS

Regulation Drives Consolidation across Nicotine Retail
E-Commerce Supports Hybrid Purchasing for E-Vapour but Faces Limits

ECONOMIC CONTEXT

Chart 19 - Economic Context for Nicotine
Chart 20 - Real Gdp Growth 2020-2030
Chart 21 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 22 - Consumer Context for Nicotine
Chart 23 - Population 2020-2030
Chart 24 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/cigars-cigarillos-and-smoking-tobacco-in-ireland/report.