



Euromonitor  
International

# Contact Lenses and Solutions in the US

June 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Positive performance for contact lenses in the face of economic challenges  
Global players, led by Johnson & Johnson Vision Care, dominate contact lenses in 2024  
Myopia control products continue to gain traction

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/contact-lenses-and-solutions-in-the-us/report](http://www.euromonitor.com/contact-lenses-and-solutions-in-the-us/report).