



Euromonitor
International

Cigars, Cigarillos and Smoking Tobacco in Dominican Republic

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KEY DATA INSIGHTS

2025 DEVELOPMENTS

Cigars, Cigarillos and Smoking Tobacco Summary

INDUSTRY PERFORMANCE

Arturo Fuente Leverages Cross-Format Loyalty to Boost Premium Appeal

Boutique Cigar Launches and Export Recognition Sustain Premium Momentum

Arturo Fuente Supports Dominican Premium Offerings

Chart 1 - Volume Sales 2020-2030

Chart 2 - Volume Sales by Category 2025

WHAT'S NEXT?

Boutique Tobacconists Elevate Premium Cigars with Experience-Driven Retail

Hybrid Consumption Patterns Drive Diversification and Portfolio Agility

Chart 3 - Forecast Volume Sales 2020-2030

Chart 4 - Forecast Volume Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

La Aurora Maintains Premium Lead as Rivals Expand Share

Chart 5 - Company Shares 2025

Chart 6 - Brand Shares 2025

CHANNELS

Boutique Tobacconists Attract Enthusiasts Seeking Premium Experiences

E-Commerce Remains Marginal as Tradition Guides Purchasing Choices

ECONOMIC CONTEXT

Chart 7 - Economic Context for Cigars, Cigarillos and Smoking Tobacco

Chart 8 - Real Gdp Growth 2020-2030

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CONSUMER CONTEXT

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[Nicotine in Dominican Republic - Industry Overview](#)

EXECUTIVE SUMMARY

2025 Developments

KEY DATA INSIGHTS

INDUSTRY PERFORMANCE

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Disposable Vapes and Heated Tobacco Drive Multi-Format Consumption

Contraband Cigarettes and Informal Retail Channels Undermine Legal Sales

Chart 14 - Volume Sales 2020-2030

Chart 15 - Volume Sales by Category 2025

WHAT'S NEXT?

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Emerging Formats Accelerate as Formal Players Face Dual Realities

Chart 16 - Forecast Volume Sales 2020-2030

Chart 17 - Forecast Volume Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Philip Morris Dominicana Pivots to Premiumisation as Illicit Competition Rises

Terea Takes Center Stage as Philip Morris Ups the Stakes

Chart 18 - Company Shares 2025

Chart 19 - Brand Shares 2025

CHANNELS

Colmados Drive Flexible Nicotine Access as Illicit Trade Expands

Social Media Sales Boost Vape Devices Amid Regulatory Uncertainty

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Chart 20 - Legislation Summary at a Glance

Minimum Legal Smoking Age

Smoking Prevalence

Tar Levels

Health Warnings

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Advertising and Sponsorship

Point-Of-Sale Display Bans

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Low Ignition Propensity (Lip) Cigarette Regulation

Flavoured Tobacco Product Ban

Reduced Harm

Vapour Products

PRODUCTION/IMPORTS/EXPORTS

ECONOMIC CONTEXT

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Chart 22 - Real Gdp Growth 2020-2030

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Chart 25 - Population 2020-2030

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