



Cigars, Cigarillos and Smoking Tobacco in Slovakia

August 2026

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Cigars, Cigarillos and Smoking Tobacco Summary

INDUSTRY PERFORMANCE

Vat Increase and Changing Consumer Behaviour Drive Category Decline

Declining Smoking Prevalence Continues to Erode the Smoking Tobacco Consumer Base

Cross-Format Consumption Reinforces the Resilience of Cigars and Cigarillos

Chart 1 - Volume Sales 2020-2030

Chart 2 - Volume Sales by Category 2025

WHAT'S NEXT?

Tax Increases Set to Accelerate the Decline of Smoking Tobacco

Smoking Tobacco Set to Lose Relevance as Its Value Proposition Weakens

Modern Nicotine Alternatives and Premiumisation Set to Reshape Demand

Chart 3 - Forecast Volume Sales 2020-2030

Chart 4 - Forecast Volume Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Imperial Tobacco Slovakia Strengthens Its Lead in an Increasingly Concentrated Market

Chart 5 - Company Shares 2025

Chart 6 - Brand Shares 2025

CHANNELS

Food, Drink and Tobacco Specialists Maintain Leadership in a Stable Channel Landscape

E-Commerce Restrictions Reinforce the Role of Physical Retail

ECONOMIC CONTEXT

Chart 7 - Economic Context for Cigars, Cigarillos and Smoking Tobacco

Chart 8 - Real Gdp Growth 2020-2030

Chart 9 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 10 - Consumer Context for Cigars, Cigarillos and Smoking Tobacco

Chart 11 - Population 2020-2030

Chart 12 - Population by Generation 2025

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[Nicotine in Slovakia - Industry Overview](#)

EXECUTIVE SUMMARY

2025 Developments

KEY DATA INSIGHTS

INDUSTRY PERFORMANCE

Alternative Nicotine Products Outperform as Cigarette Volume Decline Continues

Declining Smoking Prevalence Continues to Reduce the Traditional Smoker Base

Alternative Nicotine Products Gain Momentum through Innovation and Broader Consumer Appeal

Chart 13 - Volume Sales 2020-2030

Chart 14 - Volume Sales by Category 2025

WHAT'S NEXT?

Fiscal and Regulatory Pressure Are Projected to Sustain Nicotine Volume Decline

Alternative Nicotine Products Are Expected to Strengthen Their Position

Core Brands and Targeted Innovation Are Expected to Support Portfolio Maintenance

Chart 15 - Forecast Volume Sales 2020-2030

Chart 16 - Forecast Volume Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Philip Morris Slovakia Leverages Brand Strength to Withstand Rising Competition

Alternative Nicotine Formats Intensify Competition for Established Players

Chart 17 - Company Shares 2025

Chart 18 - Brand Shares 2025

CHANNELS

Tobacco Specialists and Supermarkets Remain Central as Purchasing Shifts Towards Larger Retail Formats

E-Commerce Supports Alternative Nicotine Products While Traditional Smoking Remains Offline

OPERATING ENVIRONMENT

Legislation

Legislative Overview

Chart 19 - Legislation Summary at a Glance

Minimum Legal Smoking Age

Smoking Prevalence

Tar Levels

Health Warnings

Plain Packaging

Advertising and Sponsorship

Point-Of-Sale Display Bans

Smoking in Public Places

Low Ignition Propensity (Lip) Cigarette Regulation

Flavoured Tobacco Product Ban

Reduced Harm

Vapour Products

PRODUCTION/IMPORTS/EXPORTS

ECONOMIC CONTEXT

Chart 20 - Economic Context for Nicotine

Chart 21 - Real Gdp Growth 2020-2030

Chart 22 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 23 - Consumer Context for Nicotine

Chart 24 - Population 2020-2030

Chart 25 - Population by Generation 2025

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