



Euromonitor
International

Cigars, Cigarillos and Smoking Tobacco in Tunisia

August 2026

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Cigars, Cigarillos and Smoking Tobacco Summary

INDUSTRY PERFORMANCE

Supply Constraints Drive a Near-Collapse in Legal Retail Volume

Illicit Trade Expands as Legal Supply Shortages Create a Distribution Vacuum

Alternative Nicotine Formats Accelerate the Decline in Traditional Tobacco

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