



**Euromonitor
International**

Cigars, Cigarillos and Smoking Tobacco in the Czech Republic

July 2026

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Cigars, Cigarillos and Smoking Tobacco Summary

INDUSTRY PERFORMANCE

Older Smokers Drive Contraction as Younger Adults Exit Traditional Formats

West, Winston and Chesterfield Lose Ground as Regular Users Dwindle

Cohiba Pivots to Smaller Formats as Price-Conscious Smokers Seek Value

Chart 1 - Volume Sales 2020-2030

Chart 2 - Volume Sales by Category 2025

WHAT'S NEXT?

Smokers to Downtrade as Excise Tax Accelerates Illicit Purchases

Smoking Tobacco to Decline Fastest as Price Increases Erode Value Appeal

Limited Innovation and Ageing User Base to Accelerate Long-Term Contraction

Chart 3 - Forecast Volume Sales 2020-2030

Chart 4 - Forecast Volume Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Imperial Tobacco Cr Adjusts as Fine Cut Decline Erodes Lead

Chart 5 - Company Shares 2025

Chart 6 - Brand Shares 2025

CHANNELS

Tobacco Specialist Stores Retain Lead as Grocers and Convenience Gain Share

Premium Cigars Drive Limited but Rising E-Commerce Share

ECONOMIC CONTEXT

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Chart 9 - Inflation 2020-2030

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KEY DATA INSIGHTS

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Philip Morris Leverages Innovation to Defend Leadership Amid Rising E-Vapour Challengers

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Chart 20 - Brand Shares 2025

CHANNELS

Tobacco Specialists Defend Lead through Convenience and Expertise

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Device Design and Portfolio Breadth Anchor Competing Innovation Strategies

Industry Leader Diversifies, While Niche Players Capture Gaps in the Market

Innovation Reorders Competitive Positions, Accelerating Channel Evolution

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Smoking Prevalence

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Low Ignition Propensity (Lip) Cigarette Regulation

Flavoured Tobacco Product Ban

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Vapour Products

PRODUCTION/IMPORTS/EXPORTS

ECONOMIC CONTEXT

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CONSUMER CONTEXT

Chart 25 - Consumer Context for Nicotine

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