



Euromonitor
International

Cigars, Cigarillos and Smoking Tobacco in Bolivia

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Cigars, cigarillos and smoking tobacco hold little appeal for younger consumers
Legally imported brands are getting harder to find
E-commerce gains ground by connecting with niche consumers

PROSPECTS AND OPPORTUNITIES

Lack of appeal to younger consumers will continue to undermine sales
Growing supply of options with a focus on aromatic sensory notes, but intermittent supply impedes brand loyalty
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Tobacco in Bolivia - Industry Overview

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Competitive landscape
Retail developments
What next for tobacco?

OPERATING ENVIRONMENT

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Legislative overview
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Smoking prevalence
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Health warnings
Plain packaging
Advertising and sponsorship
Point-of-sale display bans
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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/cigars-cigarillos-and-smoking-tobacco-in-bolivia/report.