



Fish and Seafood in India

March 2026

Table of Contents

KEY DATA FINDINGS

2025 DEVELOPMENTS

Strengthening fish and seafood through digital innovation and policy support

INDUSTRY PERFORMANCE

The national digital traceability framework is set to transform India's seafood value chain
GST rate rationalisation boosts affordability and competitiveness in India's fisheries sector

WHAT'S NEXT?

Government driven infrastructure and capacity upgrades are set to support affordable, higher-quality fish
Retail e-commerce and value-added seafood creating scalable, profitable omnichannel opportunities
Summary 1 - Major Processors of Fish and Seafood 2025

CATEGORY DATA

Table 1 - Total Sales of Fish and Seafood by Category: Total Volume 2020-2025
Table 2 - Total Sales of Fish and Seafood by Category: % Total Volume Growth 2020-2025
Table 3 - Retail Sales of Fish and Seafood by Category: Volume 2020-2025
Table 4 - Retail Sales of Fish and Seafood by Category: % Volume Growth 2020-2025
Table 5 - Retail Sales of Fish and Seafood by Category: Value 2020-2025
Table 6 - Retail Sales of Fish and Seafood by Category: % Value Growth 2020-2025
Table 7 - Retail Sales of Fish and Seafood by Packaged vs Unpackaged: % Volume 2020-2025
Table 8 - Forecast Total Sales of Fish and Seafood by Category: Total Volume 2025-2030
Table 9 - Forecast Total Sales of Fish and Seafood by Category: % Total Volume Growth 2025-2030
Table 10 - Forecast Retail Sales of Fish and Seafood by Category: Volume 2025-2030
Table 11 - Forecast Retail Sales of Fish and Seafood by Category: % Volume Growth 2025-2030
Table 12 - Forecast Retail Sales of Fish and Seafood by Category: Value 2025-2030
Table 13 - Forecast Retail Sales of Fish and Seafood by Category: % Value Growth 2025-2030

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Fresh Food in India - Industry Overview

EXECUTIVE SUMMARY

Convenience, safety, and nutrition drive growth and premiumisation in fresh food

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Convenience, safety, and nutrition drive growth and transformation in fresh food in India
Weather-driven disruptions and structural gaps shape fresh food in 2025
Consumer demand for quality, convenience, and functional benefits redefine premiumisation

WHAT'S NEXT?

Digital integration and data-driven supply networks are expected to transform fresh food
Resilience-focused production systems will stabilise fresh food in India

CHANNELS

Traditional stores continue to dominate while rising mobility leads forecourt retailers to gain ground
Quick commerce and retail e-commerce continue to transform access to fresh food

MARKET DATA

Table 14 - Total Sales of Fresh Food by Category: Total Volume 2020-2025

Table 15 - Total Sales of Fresh Food by Category: % Total Volume Growth 2020-2025

Table 16 - Retail Sales of Fresh Food by Category: Volume 2020-2025

Table 17 - Retail Sales of Fresh Food by Category: % Volume Growth 2020-2025

Table 18 - Retail Sales of Fresh Food by Category: Value 2020-2025

Table 19 - Retail Sales of Fresh Food by Category: % Value Growth 2020-2025

Table 20 - Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2020-2025

Table 21 - Retail Distribution of Fresh Food by Format: % Volume 2020-2025

Table 22 - Forecast Total Sales of Fresh Food by Category: Total Volume 2025-2030

Table 23 - Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2025-2030

Table 24 - Forecast Retail Sales of Fresh Food by Category: Volume 2025-2030

Table 25 - Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2025-2030

Table 26 - Forecast Retail Sales of Fresh Food by Category: Value 2025-2030

Table 27 - Forecast Retail Sales of Fresh Food by Category: % Value Growth 2025-2030

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SOURCES

Summary 2 - Research Sources

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