



Processed Meat and Seafood Packaging in Mexico

September 2025

Processed Meat and Seafood Packaging in Mexico - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Dietary changes and the preference for high-protein foods drive up processed meat and seafood packaging volumes

Rising sustainability concerns and regulatory pressure are driving packaging innovation

Competitive landscape evolves as legacy and emerging brands innovate

PROSPECTS AND OPPORTUNITIES

Projected growth in processed meat and seafood packaging volumes as per capita consumption of such products rises

Aluminium/plastic pouches expected to gain ground as traditional pack types decline

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Processed Meat and Seafood Packaging in Mexico - Company Profiles

Packaging Industry in Mexico - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Food packaging shifts towards paper and reduced sizes to meet environmental and economic demands

Non-alcoholic drinks packaging balances plastic dominance with growing eco-friendly solutions

Alcoholic drinks packaging shifts to meet sustainability goals

Beauty and personal care brands adopting refill and reuse models to cut single-use plastics

Refill systems and recycled materials becoming standard in home care packaging

Pet food packaging moves towards sustainable and practical solutions

PACKAGING LEGISLATION

Mexico tightens packaging regulations to promote circularity and reduce the use of plastics

Plastics Pact promotes innovation and shared responsibility for sustainable packaging

RECYCLING AND THE ENVIRONMENT

Plastics agreement seeks to reduce waste and boost recyclability in packaging by 2030

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