



**Euromonitor
International**

Processed Fruit and Vegetables Packaging in South Korea

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Growth in frozen processed fruit and vegetables packaging volumes cannot offset the decline for shelf stable packaging
Natural biofilm packaging technology can help extend shelf life and reduce food waste in processed fruit and vegetables
Consumer demand for value and convenience is driving a shift toward bigger sizes in metal food cans

PROSPECTS AND OPPORTUNITIES

Processed fruit and vegetables packaging volumes expected to decline despite unit growth for frozen processed fruit and vegetables
Flexible plastic expected to benefit from rising demand for frozen fruit

DISCLAIMER

EXECUTIVE SUMMARY

Packaging in 2024: The big picture
2024 key trends
Smaller packs and sustainable materials drive food packaging innovation in South Korea
Recycled materials and label-free bottles lead South Korea’s sustainable beverage packaging shift in 2024
Premiumisation and sustainability redefine South Korea’s alcoholic drinks packaging
Eco-friendly and refillable packaging takes centre stage in South Korea’s beauty industry in 2024
Refillable and user-friendly packaging drives sustainable innovation in South Korea’s home care industry in 2024
Convenience and sustainability shape South Korea’s pet food packaging

PACKAGING LEGISLATION

Recyclability and recycled content mandates
Deposit return and waste reduction initiatives
Impact on industry and consumers

RECYCLING AND THE ENVIRONMENT

Mandatory recycled content targets
Design for recyclability and label-free packaging
Transparent PET bottle sorting and consumer responsibility
Table 1 - Overview of Packaging Recycling and Recovery in South Korea: 2022/2023 and Targets for 2024

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-fruit-and-vegetables-packaging-in-south-korea/report.