



Processed Meat and Seafood Packaging in South Korea

September 2025

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Packaging volumes rise along with higher demand for frozen processed meat and seafood, and meat and seafood substitutes, with folding cartons leading growth
- Edible protein films are emerging as a sustainable solution for processed meat and seafood packaging
- Flexible plastic faces competition from plastic trays and folding cartons in frozen processed meat and seafood

PROSPECTS AND OPPORTUNITIES

- Rising demand for frozen processed meat and meat and seafood substitutes expected to drive a slight increase in overall packaging volumes
- Growing cold storage capacity and bulk buying habits to support a shift toward larger pack sizes in frozen processed meat

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Processed Meat and Seafood Packaging in South Korea - Company Profiles

Packaging Industry in South Korea - Industry Overview

EXECUTIVE SUMMARY

- Packaging in 2024: The big picture
- 2024 key trends
- Smaller packs and sustainable materials drive food packaging innovation in South Korea
- Recycled materials and label-free bottles lead South Korea's sustainable beverage packaging shift in 2024
- Premiumisation and sustainability redefine South Korea's alcoholic drinks packaging
- Eco-friendly and refillable packaging takes centre stage in South Korea's beauty industry in 2024
- Refillable and user-friendly packaging drives sustainable innovation in South Korea's home care industry in 2024
- Convenience and sustainability shape South Korea's pet food packaging

PACKAGING LEGISLATION

- Recyclability and recycled content mandates
- Deposit return and waste reduction initiatives
- Impact on industry and consumers

RECYCLING AND THE ENVIRONMENT

- Mandatory recycled content targets
- Design for recyclability and label-free packaging
- Transparent PET bottle sorting and consumer responsibility
- Table 1 - Overview of Packaging Recycling and Recovery in South Korea: 2022/2023 and Targets for 2024

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