



Processed Fruit and Vegetables Packaging in Hong Kong, China

September 2025

KEY DATA FINDINGS

2024 DEVELOPMENTS

Plastic pouches sees growing use for shelf stable fruit packaging due to convenience and space-efficient design

New regulations and tech innovations drive changes in the packaging of processed fruit and vegetables

Metal food cans remains the go-to choice for preserving shelf stable fruit and vegetables

PROSPECTS AND OPPORTUNITIES

Processed fruit and vegetables packaging anticipated to decline amid preference for fresh produce

410g canned format to see rising appeal for shelf stable fruit

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Processed Fruit and Vegetables Packaging in Hong Kong, China - Company Profiles

Packaging Industry in Hong Kong, China - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Hong Kong's food packaging shifts towards sustainability and size optimisation

Hong Kong's non-alcoholic drinks packaging driven by rPET adoption

Hong Kong's alcoholic drinks packaging pivots to cans for sustainability and convenience

Beauty and personal care packaging shifts towards hybrid and eco-conscious materials

Home care packaging trends focus on refillable, eco-friendly and concentrated formats

Sustainability and convenience converge in Hong Kong's pet food packaging trends

PACKAGING LEGISLATION

Impact of plastic ban on packaging design and material innovation

Impact of PRS development on beverage packaging design and circularity

RECYCLING AND THE ENVIRONMENT

Sustainable packaging momentum in beverages

Retailers and brands driving in-store recycling campaigns

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