



Euromonitor
International

Processed Fruit and Vegetables Packaging in Singapore

September 2025

KEY DATA FINDINGS

2024 DEVELOPMENTS

Local packaging trends reflect recovery and strategic food security efforts
Sustainability drives packaging innovation in processed fruits and vegetables
Smaller pack sizes and flexible formats gain popularity amid affordability concerns

PROSPECTS AND OPPORTUNITIES

Processed fruit and vegetables packaging volumes expected to grow steadily
Flexible and sustainable packaging formats to shape future market dynamics

DISCLAIMER

EXECUTIVE SUMMARY

Packaging in 2024: The big picture
2024 key trends
Food packaging is evolving in line with the convenience and sustainability trends
Increase in adoption of recycled PET and paper-based packaging
Recycling redefining the alcoholic drinks packaging industry in Singapore
Beauty brands are embracing smart and sustainable packaging
Eco-friendly solutions are driving innovation in home care packaging
Big packs and eco-certified packaging redefine pet food packaging

PACKAGING LEGISLATION

Mandatory Packaging Reporting
Beverage Container Return Scheme
Extended Producer Responsibility Framework

RECYCLING AND THE ENVIRONMENT

Ecological Material Tax
Packaging Partnership Programme
Reverse Vending and Collection Ecosystem

Table 1 - Overview of Packaging Recycling and Recovery in Singapore: 2022/2023 and Targets for 2024

DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer

trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-fruit-and-vegetables-packaging-in-singapore/report.