



Processed Fruit and Vegetables Packaging in Switzerland

September 2025

KEY DATA FINDINGS

2024 DEVELOPMENTS

Rising demand for processed plant-based food over processed meat boosts packaging
Edible spray innovation to replace plastic in produce packaging
Players use metal food cans for their eco-friendliness and durability in processed fruit and vegetable packaging

PROSPECTS AND OPPORTUNITIES

Plant-based shift and animal welfare policies will drive growth in processed fruit and vegetable packaging
Imported supply and demand for convenience to drive packaging innovation in processed fruit and vegetables

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Processed Fruit and Vegetables Packaging in Switzerland - Company Profiles

Packaging Industry in Switzerland - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2024: The big picture
2024 key trends
Sustainable packaging and smart sizing drive Swiss food trends 2024
Sustainability and innovation driving packaging trends in Switzerland's non-alcoholic drinks
Declining alcoholic drinks volumes, but cans on the rise in Switzerland
Sustainable innovation and regulatory momentum transform Swiss beauty and personal care packaging in 2024
Refillable, flexible and sustainable packaging redefine Switzerland's home care market in 2024
Convenience and sustainability driving Swiss dog and cat food packaging trends in 2024

PACKAGING LEGISLATION

Switzerland prepares for a circular economy overhaul in packaging
Impact of EU Packaging and Packaging Waste Regulation (PPWR) and Swiss response
Deposit Return Schemes and Reverse Vending Systems in Swiss beverage packaging

RECYCLING AND THE ENVIRONMENT

Strengthening the circular economy through packaging reform
National collection initiatives: RecyPac and RecyBag
Environmental goals fuel packaging innovation

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