



Euromonitor  
International

# Starchy Roots in Spain

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## Starchy Roots in Spain - Category analysis

### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Climate disruption and convenience competition keep starchy roots in decline

### INDUSTRY PERFORMANCE

Starchy roots remains in decline for 2025

Processed threat continues to rise, while producers intensify focus on localisation, modernisation and sustainability

### WHAT'S NEXT?

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Fresh food volumes struggle as drought and convenience pressures intensify

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Fresh food turns in marginal volume growth thanks partly to price hikes

Challenges persist in form of droughts and processed alternatives

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Fresh foods to see only marginal rises in volume sales

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/starchy-roots-in-spain/report](http://www.euromonitor.com/starchy-roots-in-spain/report).