



Fish and Seafood in Spain

January 2026

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Fish and Seafood in Spain - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Fish and seafood volumes decline as preparation barriers and pricing deter buyers

INDUSTRY PERFORMANCE

Volume declines as value rises for fish and seafood in 2025

Pescanova loses value share to Profand

WHAT'S NEXT?

Stagnation to set in for forecast period as government strives to support local fishing industry

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Fresh food volumes struggle as drought and convenience pressures intensify

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Fresh food turns in marginal volume growth thanks partly to price hikes

Challenges persist in form of droughts and processed alternatives

WHAT'S NEXT?

Fresh foods to see only marginal rises in volume sales

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