



**Euromonitor
International**

Lodging (Destination) in Canada

September 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

A resurgence in urban hotel occupancy and favourable economic conditions drive growth
Airbnb retains its lead in lodging (destination) as Marriott International gains ground

PROSPECTS AND OPPORTUNITIES

Ongoing hotel construction is set to meet rising demand over the forecast period
The FIFA world cup is expected to boost short term rentals, however, province regulations may limit growth

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Travel in Canada - Industry Overview

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DISCLAIMER

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