



Airlines in Germany

September 2025

Table of Contents

Airlines in Germany - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Higher cost of air travel weighs on category performance

Deutsche Lufthansa AG retains its leading position despite turbulence

PROSPECTS AND OPPORTUNITIES

Consumers will prioritise price when travelling even as sustainability gains importance

Generative AI will elevate the customer experience without adding costs

CATEGORY DATA

Table 1 - Airlines Sales: Value 2020-2025

Table 2 - Airlines Online Sales: Value 2020-2025

Table 3 - Airlines: Passengers Carried 2020-2025

Table 4 - Airlines NBO Company Shares: % Value 2020-2024

Table 5 - Non-Scheduled Carriers Brands by Key Performance Indicators 2025

Table 6 - Low Cost Carriers Brands by Key Performance Indicators 2025

Table 7 - Full Service Carriers Brands by Key Performance Indicators 2025

Table 8 - Forecast Airlines Sales: Value 2025-2030

Table 9 - Forecast Airlines Online Sales: Value 2025-2030

Travel in Germany - Industry Overview

EXECUTIVE SUMMARY

Travel in 2025: The Big Picture

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

MARKET DATA

Table 10 - Surface Travel Modes Sales: Value 2020-2025

Table 11 - Surface Travel Modes Online Sales: Value 2020-2025

Table 12 - Forecast Surface Travel Modes Sales: Value 2025-2030

Table 13 - Forecast Surface Travel Modes Online Sales: Value 2025-2030

Table 14 - In-Destination Spending: Value 2020-2025

Table 15 - Forecast In-Destination Spending: Value 2025-2030

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the

key markets, competitive environment and future outlook across a range of industries.

- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/airlines-in-germany/report.