



Asian Speciality Drinks in Egypt

December 2025

Table of Contents

Asian Speciality Drinks in Egypt - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Emerging status of Asian speciality drinks

INDUSTRY PERFORMANCE

Asian speciality drinks gain popularity

WHAT'S NEXT?

Asian speciality drinks to witness fast growth from low base

Retail developments will propel category growth

Prices expected to rise across the category

CHANNELS

Asian speciality drinks are emerging in the retail channel

Retail e-commerce is driving awareness of Asian Speciality Drinks

CATEGORY DATA

Table 1 - Off-trade Sales of Asian Speciality Drinks: Volume 2020-2025

Table 2 - Off-trade Sales of Asian Speciality Drinks: Value 2020-2025

Table 3 - Off-trade Sales of Asian Speciality Drinks: % Volume Growth 2020-2025

Table 4 - Off-trade Sales of Asian Speciality Drinks: % Value Growth 2020-2025

Table 5 - NBO Company Shares of Off-trade Asian Speciality Drinks: % Volume 2021-2025

Table 6 - LBN Brand Shares of Off-trade Asian Speciality Drinks: % Volume 2022-2025

Table 7 - NBO Company Shares of Off-trade Asian Speciality Drinks: % Value 2021-2025

Table 8 - LBN Brand Shares of Off-trade Asian Speciality Drinks: % Value 2022-2025

Table 9 - Forecast Off-trade Sales of Asian Speciality Drinks: Volume 2025-2030

Table 10 - Forecast Off-trade Sales of Asian Speciality Drinks: Value 2025-2030

Table 11 - Forecast Off-trade Sales of Asian Speciality Drinks: % Volume Growth 2025-2030

Table 12 - Forecast Off-trade Sales of Asian Speciality Drinks: % Value Growth 2025-2030

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Soft Drinks in Egypt - Industry Overview

EXECUTIVE SUMMARY

Soft drinks posts a healthy performance

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Soft drinks consumption rises at considerable pace

Health and wellness nurtures the premiumisation trend

WHAT'S NEXT?

Egypt's increasing population to drive volume growth

Health-led developments will evolve to entice consumers

Innovation in flavour combinations and packaging

COMPETITIVE LANDSCAPE

PepsiCo Inc maintains leading position

New player V7 Benefits LLC achieves strong position

CHANNELS

Small local grocers and forecourt retailers are key channels

Retail e-commerce is a key channel

Foodservice vs retail split

MARKET DATA

Table 13 - Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2020-2025

Table 14 - Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2020-2025

Table 15 - Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2020-2025

Table 16 - Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2020-2025

Table 17 - Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2025

Table 18 - Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2025

Table 19 - Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2025

Table 20 - Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2025

Table 21 - Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2020-2025

Table 22 - Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2020-2025

Table 23 - Off-trade Sales of Soft Drinks by Category: Value 2020-2025

Table 24 - Off-trade Sales of Soft Drinks by Category: % Value Growth 2020-2025

Table 25 - Sales of Soft Drinks by Total Fountain On-trade: Volume 2020-2025

Table 26 - Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2020-2025

Table 27 - NBO Company Shares of Total Soft Drinks (RTD): % Volume 2021-2025

Table 28 - LBN Brand Shares of Total Soft Drinks (RTD): % Volume 2022-2025

Table 29 - NBO Company Shares of On-trade Soft Drinks (RTD): % Volume 2021-2025

Table 30 - LBN Brand Shares of On-trade Soft Drinks (RTD): % Volume 2022-2025

Table 31 - NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2021-2025

Table 32 - LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2022-2025

Table 33 - NBO Company Shares of Off-trade Soft Drinks: % Value 2021-2025

Table 34 - LBN Brand Shares of Off-trade Soft Drinks: % Value 2022-2025

Table 35 - Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2020-2025

Table 36 - Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2020-2025

Table 37 - Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2020-2025

Table 38 - Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2025

Table 39 - Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2025-2030

Table 40 - Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2025-2030

Table 41 - Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2025-2030

Table 42 - Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2025-2030

Table 43 - Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2025-2030

Table 44 - Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2025-2030

Table 45 - Forecast Off-trade Sales of Soft Drinks by Category: Value 2025-2030

Table 46 - Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2025-2030

Table 47 - Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2025-2030

Table 48 - Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2025-2030

APPENDIX

Fountain sales in Egypt

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SOURCES

Summary 1 - Research Sources

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