



**Euromonitor
International**

Sleep Aids in Colombia

September 2025

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Sleep Aids in Colombia - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Sleeping problems impact daily routines, pushing sales in 2025
Competitive landscape for sleep aids remains highly fragmented
Pharmacies as most popular and dynamic channel for sleep aids in Colombia.

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Sleep aids will see further growth in forecast period
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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sleep-aids-in-colombia/report.