



Euromonitor
International

Airlines in Singapore

October 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Full service carriers in Singapore outpaced low-cost carriers in value growth
Singapore Airlines Ltd strengthens its lead through strategic route deployment, while low-cost competition intensifies

PROSPECTS AND OPPORTUNITIES

Ancillary revenue is set to become an industry driver as long-haul and premium travel trends grow
Digital strategies will become a core competitive edge as airlines scale AI and platform models

CATEGORY DATA

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Travel in Singapore - Industry Overview

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DISCLAIMER

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