



# Airlines in China

October 2025

Table of Contents

## KEY DATA FINDINGS

### 2025 DEVELOPMENTS

Airlines set to grow at moderate pace supported by cross-border flights

China Eastern Airlines narrows the gap with Air China

### PROSPECTS AND OPPORTUNITIES

Bright outlook for airlines supported by upbeat travel demand

Umetrip aims to transform air ticket booking in China

### CATEGORY DATA

Table 1 - Airlines Sales: Value 2020-2025

Table 2 - Airlines Online Sales: Value 2020-2025

Table 3 - Airlines: Passengers Carried 2020-2025

Table 4 - Airlines NBO Company Shares: % Value 2020-2024

Table 5 - Non-Scheduled Carriers Brands by Key Performance Indicators 2025

Table 6 - Low Cost Carriers Brands by Key Performance Indicators 2025

Table 7 - Full Service Carriers Brands by Key Performance Indicators 2025

Table 8 - Forecast Airlines Sales: Value 2025-2030

Table 9 - Forecast Airlines Online Sales: Value 2025-2030

## [Travel in China - Industry Overview](#)

### EXECUTIVE SUMMARY

Travel in 2025: The Big Picture

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

### MARKET DATA

Table 10 - Surface Travel Modes Sales: Value 2020-2025

Table 11 - Surface Travel Modes Online Sales: Value 2020-2025

Table 12 - Forecast Surface Travel Modes Sales: Value 2025-2030

Table 13 - Forecast Surface Travel Modes Online Sales: Value 2025-2030

Table 14 - In-Destination Spending: Value 2020-2025

Table 15 - Forecast In-Destination Spending: Value 2025-2030

### DISCLAIMER

### SOURCES

Summary 1 - Research Sources

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the

key markets, competitive environment and future outlook across a range of industries.

- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/airlines-in-china/report](http://www.euromonitor.com/airlines-in-china/report).