



**Euromonitor
International**

Alcoholic Drinks Packaging in the United Arab Emirates

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Alcoholic Drinks Packaging in the United Arab Emirates - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Growing beer consumption helps drive United Arab Emirates alcohol packaging demand

Diverging preferences as beer favours metal cans and glass bottles dominate in wine

Choya's functional flip-top closure supports the use of glass bottles in liqueurs

PROSPECTS AND OPPORTUNITIES

Tourism and local production from Heineken and Side Hustle will drive United Arab Emirates alcoholic drinks packaging volumes

Premiumisation and consumer preferences boost glass bottles over metal cans in United Arab Emirates

DISCLAIMER

Alcoholic Drinks Packaging in the United Arab Emirates - Company Profiles

Packaging Industry in the United Arab Emirates - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Americana's compostable trays and Ferrero's mini packs reshape United Arab Emirates food packaging

Coca-Cola's rPET bottles and Alpro's cartons drive United Arab Emirates beverage sustainability

Heineken's canned beer and Diageo's lightweight bottles redefine United Arab Emirates alcohol packaging

Dove's refill pods and The Body Shop's solid bars lead United Arab Emirates beauty sustainability

OMO's refill stations and compact sachets transform United Arab Emirates home care packaging

Royal Canin's recyclable pouches set the tone for United Arab Emirates pet food packaging

PACKAGING LEGISLATION

Dubai's single-use bag ban pushes retailers towards reusable solutions

United Arab Emirates climate law accelerates refill and lightweight packaging adoption

RECYCLING AND THE ENVIRONMENT

Reverse vending pilots pave the way for United Arab Emirates Deposit Return Schemes

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/alcoholic-drinks-packaging-in-the-united-arab-emirates/report.