



**Euromonitor
International**

Street Stalls/Kiosks in Romania

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Street Stalls/Kiosks in Romania - Category analysis

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2025 DEVELOPMENTS

Increasingly busy lives support growth for street stalls/kiosks

INDUSTRY PERFORMANCE

Positive value growth in 2025

Chains register higher value growth

Independent operators continue to dominate

WHAT'S NEXT?

Lower value growth than over review period

Increasing consolidation, as chains continue to expand

Franchising increasingly popular business model

COMPETITIVE LANDSCAPE

Simigeria Luca strengthens its lead

Simigeria Luca gains most value share

Independent outlets dominate

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DISCLAIMER

Consumer Foodservice in Romania - Industry Overview

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Continuing high inflation sees more affordable options benefit

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Cost cutting key focus

Online ordering and home delivery continues to see growth

Loyalty programmes increasing popular, while full-service restaurants focus on enhancing customer experience

WHAT'S NEXT?

Affordability key driver of sales over forecast period

Digitalisation and a focus on healthy food key drivers over forecast period

Increasing spotlight on sustainability

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