



Baby Food Packaging in Hong Kong, China

September 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

HDPE bottles gains ground as a practical choice in other baby food packaging
Smaller pack sizes and eco-conscious pack types redefine baby food packaging in Hong Kong
Convenience trend drives declining share for glass packaging in prepared baby food

PROSPECTS AND OPPORTUNITIES

Growth in baby food packaging will be led by shelf stable options
Rising preference for smaller pack sizes in milk formula as parents prioritise affordability and flexibility

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Baby Food Packaging in Hong Kong, China - Company Profiles

Packaging Industry in Hong Kong, China - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2024: The big picture
2024 key trends
Hong Kong's food packaging shifts towards sustainability and size optimisation
Hong Kong's non-alcoholic drinks packaging driven by rPET adoption
Hong Kong's alcoholic drinks packaging pivots to cans for sustainability and convenience
Beauty and personal care packaging shifts towards hybrid and eco-conscious materials
Home care packaging trends focus on refillable, eco-friendly and concentrated formats
Sustainability and convenience converge in Hong Kong's pet food packaging trends

PACKAGING LEGISLATION

Impact of plastic ban on packaging design and material innovation
Impact of PRS development on beverage packaging design and circularity

RECYCLING AND THE ENVIRONMENT

Sustainable packaging momentum in beverages
Retailers and brands driving in-store recycling campaigns

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