



Euromonitor
International

Consumer Foodservice in the Czech Republic

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Consumer Foodservice in the Czech Republic

EXECUTIVE SUMMARY

Price increases and digital adoption drive growth for consumer foodservice in 2025

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Consumer foodservice value sales rise due to price increases and stronger household spending

Delivery apps continue to shape foodservice fulfilment through competitive promotions

Experiences and loyalty programmes increasingly drive consumer choice

WHAT'S NEXT?

Consumer foodservice sales are expected to grow due to rising wages and stable inflation

Digitalisation and personalisation are set to drive innovation across the forecast period

Sustainability emerges as a key innovation driver in Czech consumer foodservice

COMPETITIVE LANDSCAPE

McDonald's CR spol sro leads consumer foodservice as US limited-service chains expand in the Czech Republic

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Specialist coffee and tea shops thrive as bars/pubs record price-driven growth
Rising prices and convenience shape café/bar service choices

WHAT'S NEXT?

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WHAT'S NEXT?

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Chicken limited-service restaurants lead growth due to convenience, branding, and expanding networks

Delivery services continue to grow as convenience outweighs rising costs for many

WHAT'S NEXT?

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INDUSTRY PERFORMANCE

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On-premise dining remains the dominant channel for self-service cafeterias

WHAT'S NEXT?

Self-service cafeterias are expected to remain relevant despite moderating growth prospects

On-premise dining is expected to remain dominant in self-service cafeterias

Sustainability is set to gain further importance while players source local ingredients

COMPETITIVE LANDSCAPE

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INDUSTRY PERFORMANCE

Leisure venues drive the fastest growth as consumer spending rises
Standalone outlets record value growth driven by pricing and selective consumer spend
Delivery gains traction in standalone outlets due to convenience and competitive promotions

WHAT'S NEXT?

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