



Hot Drinks Packaging in Singapore

July 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Only low growth, as rising commodity prices put pressure on packaging volumes
Brands move towards sustainable and more convenient packaging options
Folding cartons is an increasingly popular pack type, aligning with sustainability demands

PROSPECTS AND OPPORTUNITIES

Paper refill packs to become increasingly popular, boosted by consumption at home
Smaller packs likely to be in focus as brands innovate with new, more sustainable products

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EXECUTIVE SUMMARY

Packaging in 2024: The big picture
2024 key trends
Food packaging is evolving in line with the convenience and sustainability trends
Increase in adoption of recycled PET and paper-based packaging
Recycling redefining the alcoholic drinks packaging industry in Singapore
Beauty brands are embracing smart and sustainable packaging
Eco-friendly solutions are driving innovation in home care packaging
Big packs and eco-certified packaging redefine pet food packaging

PACKAGING LEGISLATION

Mandatory Packaging Reporting
Beverage Container Return Scheme
Extended Producer Responsibility Framework

RECYCLING AND THE ENVIRONMENT

Ecological Material Tax
Packaging Partnership Programme
Reverse Vending and Collection Ecosystem

Table 1 - Overview of Packaging Recycling and Recovery in Singapore: 2022/2023 and Targets for 2024

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