



Euromonitor  
International

# Hot Drinks Packaging in Switzerland

June 2025

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## Hot Drinks Packaging in Switzerland - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Growth in hot drinks packaging in Switzerland driven by eco-friendly innovations and premiumisation

Eco-friendly innovations and premiumisation drive growth in hot drinks packaging

A shift towards smaller pack sizes and different pack types in hot drinks, driven by convenience and sustainability

#### PROSPECTS AND OPPORTUNITIES

Sustainability is set to drive transformation in hot drinks packaging across the forecast period

Evolving competitive landscape set to reshape hot drinks packaging in Switzerland

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## Hot Drinks Packaging in Switzerland - Company Profiles

## Packaging Industry in Switzerland - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Sustainable packaging and smart sizing drive Swiss food trends 2024

Sustainability and innovation driving packaging trends in Switzerland's non-alcoholic drinks

Declining alcoholic drinks volumes, but cans on the rise in Switzerland

Sustainable innovation and regulatory momentum transform Swiss beauty and personal care packaging in 2024

Refillable, flexible and sustainable packaging redefine Switzerland's home care market in 2024

Convenience and sustainability driving Swiss dog and cat food packaging trends in 2024

### PACKAGING LEGISLATION

Switzerland prepares for a circular economy overhaul in packaging

Impact of EU Packaging and Packaging Waste Regulation (PPWR) and Swiss response

Deposit Return Schemes and Reverse Vending Systems in Swiss beverage packaging

### RECYCLING AND THE ENVIRONMENT

Strengthening the circular economy through packaging reform

National collection initiatives: RecyPac and RecyBag

Environmental goals fuel packaging innovation

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country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/hot-drinks-packaging-in-switzerland/report](http://www.euromonitor.com/hot-drinks-packaging-in-switzerland/report).