



**Euromonitor
International**

Sauces, Dips and Condiments in Switzerland

November 2025

Table of Contents

Sauces, Dips and Condiments in Switzerland - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Health-driven innovation and products that add flavour to meals boost sales

INDUSTRY PERFORMANCE

Convenience and flavour experimentation sustain positive momentum

Pickled products gain popularity through health and global-flavour appeal

WHAT'S NEXT?

Convenience and versatility to underpin future growth

Health and naturalness to guide innovation pipelines

Sustainability commitments shape corporate strategies

COMPETITIVE LANDSCAPE

Nestlé maintains leadership through innovation and brand strength

Reitzel Suisse SA gains momentum with creative pickled innovations

CHANNELS

Supermarkets dominate as trusted one-stop destinations

E-commerce grows rapidly through convenience and assortment

CATEGORY DATA

Table 1 - Sales of Sauces, Dips and Condiments by Category: Volume 2020-2025

Table 2 - Sales of Sauces, Dips and Condiments by Category: Value 2020-2025

Table 3 - Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2020-2025

Table 4 - Sales of Sauces, Dips and Condiments by Category: % Value Growth 2020-2025

Table 5 - Sales of Liquid Recipe Sauces by Type: % Value 2020-2025

Table 6 - Sales of Other Sauces and Condiments by Type: Rankings 2020-2025

Table 7 - NBO Company Shares of Sauces, Dips and Condiments: % Value 2021-2025

Table 8 - LBN Brand Shares of Sauces, Dips and Condiments: % Value 2022-2025

Table 9 - Distribution of Sauces, Dips and Condiments by Format: % Value 2020-2025

Table 10 - Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2025-2030

Table 11 - Forecast Sales of Sauces, Dips and Condiments by Category: Value 2025-2030

Table 12 - Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2025-2030

Table 13 - Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2025-2030

COUNTRY REPORTS DISCLAIMER

Cooking Ingredients and Meals in Switzerland - Industry Overview

EXECUTIVE SUMMARY

Health and sustainability trends boost sales of cooking ingredients and meals

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Convenience and time-saving formats support busy lifestyles

Natural and health-focused innovation strengthens brand appeal

Sustainability and local sourcing remain defining purchase factors

WHAT'S NEXT?

Health, sustainability, and naturalness to remain at the forefront

Convenience and time efficiency to guide future launches
Plant-based trends to gain further traction
Geopolitical risks and trade developments may impact pricing

COMPETITIVE LANDSCAPE

Migros refocuses on its retail core to strengthen market leadership
PepsiCo gains traction through innovation in chilled meal solutions
Migros ends Alnatura partnership amid strategic realignment

CHANNELS

Supermarkets dominate as the preferred retail format
E-commerce expands rapidly with convenience and promotion-driven growth

MARKET DATA

Table 14 - Sales of Cooking Ingredients and Meals by Category: Volume 2020-2025
Table 15 - Sales of Cooking Ingredients and Meals by Category: Value 2020-2025
Table 16 - Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2020-2025
Table 17 - Sales of Cooking Ingredients and Meals by Category: % Value Growth 2020-2025
Table 18 - NBO Company Shares of Cooking Ingredients and Meals: % Value 2021-2025
Table 19 - LBN Brand Shares of Cooking Ingredients and Meals: % Value 2022-2025
Table 20 - Penetration of Private Label by Category: % Value 2020-2025
Table 21 - Distribution of Cooking Ingredients and Meals by Format: % Value 2020-2025
Table 22 - Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2025-2030
Table 23 - Forecast Sales of Cooking Ingredients and Meals by Category: Value 2025-2030
Table 24 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2025-2030
Table 25 - Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2025-2030

COUNTRY REPORTS DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sauces-dips-and-condiments-in-switzerland/report.