



Spectacles in Singapore

June 2026

Table of Contents

KEY DATA INSIGHTS

2026 DEVELOPMENTS

Spectacles Summary

INDUSTRY PERFORMANCE

Steady Growth Driven by Digital Innovation and Strong Purchasing Power

Spectacle Lenses Leads Volume Sales Due to Essential Functionality and Steady Demand

Retailers Deploy Digital and Ai Tech to Elevate the Consumer Experience and Smart Glasses Adoption

Chart 1 - Optical Goods Stores Embrace Digitalisation and Ar In-Store and Online

Chart 2 - Value Sales 2021-2031

Chart 3 - Volume Sales 2021-2031

Chart 4 - Value Sales by Category 2026

WHAT'S NEXT?

Technology Enthusiasts to Drive Adoption of Smart Glasses Despite Privacy Concerns

Spectacle Lenses to Maintain Largest Volume, with Readymade Reading Glasses Declining

Omnichannel Retail, Myopia Control, and Sustainability Expected to Shape Business Strategies

Chart 5 - Forecast Value Sales 2021-2031

Chart 6 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Essilorluxottica'S Lead Narrows as Owndays Rises

Owndays Innovates with Ip Collaborations to Drive Consumer Engagement

Htc'S Ai Smart Glasses Launch Introduces New Growth Avenues

Chart 7 - Company Shares 2025

Chart 8 - Brand Shares 2025

CHANNELS

Optical Goods Stores Leads While Retail E-Commerce Shows the Fastest Growth in 2026

Chart 9 - Retail Channels 2021-2026

ECONOMIC CONTEXT

Chart 10 - Economic Context for Spectacles

Chart 11 - Real Gdp Growth 2021-2031

Chart 12 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 13 - Consumer Context for Spectacles

Chart 14 - Population 2021-2031

Chart 15 - Consumer Expenditure 2021-2031

Chart 16 - Population by Generation 2026

COUNTRY REPORTS DISCLAIMER

[Eyewear in Singapore - Industry Overview](#)

EXECUTIVE SUMMARY

2026 Developments

KEY DATA INSIGHTS

INDUSTRY PERFORMANCE

Steady Growth Driven by Rising Affluence and a Growing Consumer Base

Contact Lenses Dominates Volumes Amid Higher Value Growth for Spectacles and Sunglasses

Snec and Ai Collaborations Drive Myopia Control Innovation and Market Response

Chart 17 - Local Healthcare Institutions Develop Ai Tool to Assess High Myopia Risk in Children

Chart 18 - Value Sales 2021-2031

Chart 19 - Volume Sales 2021-2031

Chart 20 - Value Sales by Category 2026

WHAT'S NEXT?

Rising Affluence and Demographic Stability Underpin Sustained Growth

Contact Lenses Will Continue to Lead Volumes While Sunglasses to See Fastest Value Growth

Innovation, Regulation and Digital Adoption to Reshape Consumer Choices and Competition

Chart 21 - Forecast Value Sales 2021-2031

Chart 22 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Leading Players Strengthen Presence through Expansion and Innovation

Innovation and Retail Expansion to Reshape Competitive Dynamics

Chart 23 - Company Shares 2025

Chart 24 - Brand Shares 2025

CHANNELS

Optical Goods Stores Leads While Retail E-Commerce Expands Rapidly

Chart 25 - Retail Channels 2021-2026

ECONOMIC CONTEXT

Chart 26 - Economic Context for Eyewear

Chart 27 - Real Gdp Growth 2021-2031

Chart 28 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 29 - Consumer Context for Eyewear

Chart 30 - Population 2021-2031

Chart 31 - Consumer Expenditure 2021-2031

Chart 32 - Population by Generation 2026

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/spectacles-in-singapore/report.