



Euromonitor
International

Dermatologicals in Cameroon

September 2025

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Dermatologicals in Cameroon - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Environmental factors and hygiene-related concerns boost demand for dermatologicals

Pierre Fabre Medicament retains its lead through clinician-trusted antifungals and expanding dermo-cosmetics

Pharmacies increase its share while sales from direct selling remain low

PROSPECTS AND OPPORTUNITIES

Expansion and rising demand for dermatological products is expected to drive growth

Growth is set to benefit from innovative combination therapies and delivery formats

Health, wellness, and beauty trends are set to fuel demand of multifunctional dermatologicals

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