



Euromonitor
International

Dermatologicals in Estonia

September 2025

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Dermatologicals in Estonia - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Long outdoor season supports dynamic growth of topical allergy remedies/antihistamines in 2025

GSK leads with its broad portfolio and strong distribution

Estonians seek pharmacist advice for intimate or condition-specific products

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Entrenched hygiene habits, an ageing population and sedentary lifestyles support growth

Digital health transforming purchases and treatment

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