



Euromonitor
International

Dermatologicals in Thailand

October 2025

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Dermatologicals in Thailand - Category analysis

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2025 DEVELOPMENTS

Sales rise as environmental conditions impact skin health

GSK Consumer Healthcare leads but local player T Man Pharma makes inroads

Pharmacies remain key but e-commerce and convenience stores offer alternative options

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Skin health receiving growing attention as consumer awareness increases

Dermatologicals could face increasing competition from other areas of the market

Stricter regulation could be imposed on products with dermatological claims

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