



Analgesics in Greece

October 2025

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Analgesics in Greece - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Rising prices and product innovation drive value sales of analgesics in Greece in 2025
Vian SA retains its leadership with its brand Depon, while increasing its share
Pharmacies maintain its dominant position as the primary distribution channel for analgesics

PROSPECTS AND OPPORTUNITIES

Value growth is expected to be driven by premium product launches and pricing trends
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